

# FOOTBALL EDUCATION SCHOLARSHIP ACADEMY



THE COURSE IS THE VEHICLE, THE CAREER IS THE FOCUS





## ABOUT US

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Coaching connexions was established in 2006, since then we have prided ourselves on offering a unique and specialist training service to all of our partner colleges, employers, apprentices and students. In June 2016, we were awarded a Grade 2 by OFSTED as part of our partners inspection (Armstrong learning).

We are now one of the leading sports training providers in the country and from September 2017 we will have 12 campuses across 7 different counties.

We pride ourselves on building partnerships with employers and organisations to help 'connect' students to the industry as early as possible. Our success in this respect is illustrated by the following statistics from 2015/16:

- We moved 34% of our students into employment in Sports.
- 89% of the students who completed the programme with us progressed onto a Sports Specific 'outcome' or higher education.
- 95% of our students enjoyed over 40 hours of Sports specific work experience.

## OUR OBJECTIVE

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Our programmes are designed to provide tangible exit routes for those desiring a career in the sports industry. We try to achieve this by delivering bespoke individual learning programmes that help to launch our students toward their future aspirations. Our priority is to support you in succeeding in Sports.

## CORE PRINCIPLES

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Our core principles are embodied in the '**Growth mindset**' culture that we have created at Coaching Connexions; this has been highlighted in the latest Ofsted report "**The culture promotes high ambition for all learners and the business, leading to a positive learning environment**" To create this authentic culture, we have worked tirelessly to install our core principles into the environment, our staff and most importantly our learners in order to bring our philosophy to life.

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## MEET THE **TEAM**

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All our members of staff are dedicated, friendly and highly qualified to a bachelor's or masters degree. Some still are actively working within the industry which make them experts in the field and able to have the right connexions to help you develop as an individual.



**Gary Judge**

Director of Education



**James Quinn**

Director of Business Development

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**Gareth Cook**

Director of Operations



**James Wong**

Head of Marketing & Recruitment

MEET THE TEAM



## OUR PHILOSOPHY

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“We pride ourselves in creating innovative sporting minds, to inspire lifelong participation in sport, to bring sporting opportunity to all corners of the globe and to make a difference.”

Over years we have adjusted our study programmes, tweaking both the ratio of practical sessions to theory sessions, and more significantly, the content of our lessons. With a dedicated Sports Science, Psychology and student support team that contribute to developing the most well rounded, motivated sports students in the sector. Unlike many providers and colleges we embrace and work closely with employers, business and clubs. This is an essential mechanism within our model helps us to not only prepare our learners for their next step, but to serve the needs of the community and business sector more effectively. This innovative approach has paid dividends which are demonstrated by both our data and the observations of experienced professionals who have recently noted in their visits:

“**Outstanding vocational skills** development & realistic work related activities that develop their aspirations”

“The learners are confident, articulate and promote **respectful behaviours**”

“**Inspirational leadership**, through very effective teamwork with clear roles identified for all staff”

We are proud to say that we provide the level of service and quality to our students and players, which, we believe can match any sports provider in the country. To compliment this we are now in partnership with the biggest EFA funded provider in the country, ‘**Armstrong Learning**’. This relationship has given us access to a vast amount of resources, experience, facilities and help towards realising our own ambitions.



## QUALITIES WE LOOK FOR

With the high number of students who apply each year, we are quite selective with our scouting process. We are always looking out for a certain standard of student who is willing to learn and develop. Joining Coaching Connexions we will help you develop:-



### PERFORMANCE PATHWAY EXIT ROUTES



**BTEC QUALIFICATION GAINED**



**POTENTIAL SEMI PRO/PRO FOOTBALL OPPORTUNITIES**



**SCHOLARSHIPS TO PLAY IN USA/AUSTRALIA**



**MATCH ANALYSIS SUPPORT**

### COACHING PATHWAY EXIT ROUTES



**LEARN FROM UEFA LICENSED COACHES**



**GAIN FA LEVEL BADGES**



**BECOME A QUALIFIED ACADEMY COACH/PE TEACHER**



**TRIPS TO ACADEMY AND TRAINING FACILITIES**



### FITNESS PATHWAY EXIT ROUTES



**NVQ LEVEL 3 P.T QUALIFICATION**



**BECOME A NUTRITIONIST**



**WORK WITH INDUSTRY EXPERTS**



**BECOME A PERSONAL TRAINER**



**SPORTS SCIENCE PLACEMENTS**

### WHY CHOOSE COACHING CONNEXIONS?



**OPPORTUNITIES TO WORK & STUDY ABROAD**



**GRADE 2 OFSTED COLLEGE**



**GO ON TO HIGHER EDUCATION**

**97.4% (2016-17 SUCCESS RATE)**

**100% OF STUDENTS ACHIEVE THEIR TARGET GRADES**

**52% OF THOSE OVER ACHIEVE AGAINST THEIR TARGET GRADES**

## STAGE 1: **GETTING IN**

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Before starting your programme, a Coaching Connexions representative will support you in making the correct choice of programme/pathway for your needs and ambitions. During this time; we will assess your individual needs, plan appropriate support, and attempt to remove any barriers which may prevent you from achieving. From this assessment process, an Individual Learning Plan is created to help you and Coaching Connexions focus on achieving your goals.

## STAGE 2: **GETTING ON**

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During the programme, your Tutor oversees your learning and assessment, and reviews your progress with you (and your employer if applicable). The assessment decisions that your Training Adviser/Tutor makes will be internally verified by Coaching Connexions (and sometimes externally verified by the Awarding Organisation that oversees your qualifications). Your Tutor can then request your certificate(s) once it has been deemed that all of your work meets the criteria for the qualification.

## STAGE 3: **MOVING ON**

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Once you have completed your programme, your tutor will help you make sense of the options open to you. Information, advice and guidance is provided to help you consider further learning opportunities, progression and career choices





## LEVEL 2 PERFORMANCE & COACHING PATHWAY THE PROGRAMME OBJECTIVES

By the end of the academic year we should have:

1. Provided students with an enjoyable education experience in a Football environment.
2. Provided supportive and positive work experience opportunities that otherwise they would have not been able to access.
3. Gave student the opportunity to achieve Two Level 1 Coaching badges in a minimum of 2 sports.
4. Supported each student to achieve a minimum of Two Level 2 academic qualifications.
5. Supported each student to develop their English and Maths skills during the academic year.
6. Enabled each student to access Level 3 Sports provision in September (i.e. BTEC Level 3).

## PROGRAMME BREAKDOWN

Study Programme Details

COURSE	HOURS
L2 ACTIVITY LEADERSHIP	220
L2 LEADERSHIP THROUGH SPORT	180
WORK EXPERIENCE	100
ENGLISH & MATHS	100

- L2 ACTIVITY LEADERSHIP
- L2 LEADERSHIP THROUGH SPORT
- WORK EXPERIENCE
- ENGLISH & MATHS





## LEVEL 2 PERFORMANCE & FITNESS PATHWAY

### THE PROGRAMME OBJECTIVES

By the end of the academic year we should have:

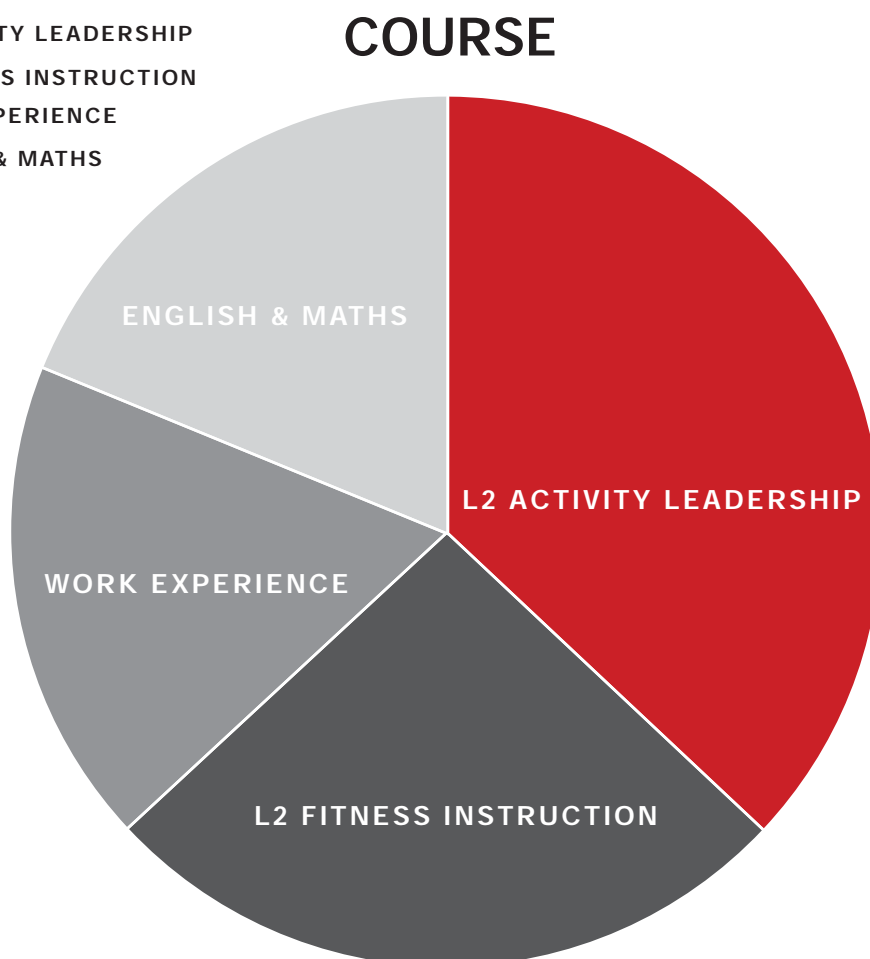
1. Provided students with an enjoyable education experience in a Fitness Environment.
2. Provided supportive and positive work experience opportunities that otherwise they would have not been able to access.
3. Gave student the opportunity to achieve a Level 1 Coaching badge in a minimum of 2 in their chosen sport.
4. Supported each student to achieve a minimum of Two Level 2 academic qualifications.
5. Supported each student to develop their English and Maths skills during the academic year.
6. Enabled each student to access Level 3 Sports provision in September (i.e. BTEC Level 3).

### PROGRAMME BREAKDOWN

Study Programme Details

COURSE	HOURS
L2 ACTIVITY LEADERSHIP	220
L2 FITNESS INSTRUCTION	180
WORK EXPERIENCE	100
ENGLISH & MATHS	100

- L2 ACTIVITY LEADERSHIP
- L2 FITNESS INSTRUCTION
- WORK EXPERIENCE
- ENGLISH & MATHS







## LEVEL 3 GENERIC PATHWAY (HIGHER EDUCATION/ SCHOLARSHIP) THE PROGRAMME OBJECTIVES

The level 3 extended diploma in sports is a **2 year course** and will be broken down into the below units. The nature of the units on this programme should mean that the course will develop the students confidence and skills, primarily focused around coaching. The course will also develop the knowledge and study skills of students to help them progress onto a full time Level 3 programme or onto a traineeship to get them closer to employment in sport.

### First Year Outcomes:

- Level 390 credit diploma in sport.
- A minimum of 40 hours sports specific work experience.
- FA Level 1 Football Coaching or Fitness related qualification.
- One other Sports Coaching Award / Lifeguard qualification.

### Second Year Outcomes:

- Level 3 Extended Diploma in Sport (or current qualification)
- A minimum of 80 hours sports specific work experience.
- FA Level 2 Football Coaching or FA Youth award Module 1/2
- Additional Sports Coaching Award / Fitness Qualifications
- Opportunity to access Sports Degree Pathways
- Football Scholarship in USA or 12 Month Coaching Contract with one of our partners

## PROGRAMME BREAKDOWN

FIRST YEAR	SECOND YEAR	HOURS
TECHNICAL & TACTICAL SKILLS IN SPORT	RULES, REGULATIONS & OFFICIATING IN SPORT	60
PRINCIPLES OF ANATOMY & PHYSIOLOGY	PRACTICAL TEAM SPORTS	60
THE PHYSIOLOGY OF FITNESS	PSYCHOLOGY FOR SPORTS PERFORMANCE	60
ASSESSING RISK IN SPORT	ANALYSIS OF SPORTS PERFORMANCE	60
FITNESS TESTING FOR SPORT AND EXERCISE	TALENT IDENTIFICATION & DEVELOPMENT IN SPORT	60
FITNESS TRAINING & PROGRAMMING	SPORT & EXERCISE MASSAGE	60
SPORTS NUTRITION	CURRENT ISSUES IN SPORT	60
THE ATHLETES LIFESTYLE	ORGANISING SPORTS EVENTS	60
SPORTS COACHING	PHYSICAL EDUCATION & THE CARE OF CHILDREN/YOUNG PEOPLE	60
WORK EXPERIENCE IN SPORT	EXERCISE HEALTH & LIFESTYLE	60

\*UNITS SUBJECT TO CHANGE

## THE WEEKLY **TIMETABLE**

Our timetables are designed to mimic that of a professional academy. The students have the opportunity to receive the same level of tuition in the classroom, that they would get at a mainstream College/ Sixth form, whilst being put through their paces as developing elite athletes or professionals. All students who do not pass English/ Maths at A-C will have the opportunity to receive tuition to help them work towards re- sitting and passing these respective subjects.

	MON	TUES	WED	THURS	FRI
9:00AM 10:30AM	ACADEMIC LESSON 1	ACADEMIC LESSON 3	ENGLISH G1	MATHS G1	POOL RECOVERY SESSION
10:30AM 12:00PM	TECHNICAL TRAINING (WK 1 TECHNICAL SYLLABUS)	ACADEMIC LESSON 4	ENGLISH G2	MATHS G2	ASSIGNMENT WORKSHOP
12:00PM 1:00PM	LUNCH				
1:00PM 2:00PM	ACADEMIC LESSON 2	GAME PREPARATION (PRESENTATION FOR 30MINS)	MATCH DAY		S&C SESSION
2:00PM 3:00PM	FITNESS & SMALL SIDED	TACTICAL TRAINING (WK 1 TACTICAL SYLLABUS)			FUTSAL TRAINING / GAMES
					STUDY DAY / WORK PLACEMENT





## NATIONAL TOURS AND TOURNAMENTS

Every year as an organisation we strive to visit all corners of the country, and the globe. The objective is to expose our learners to the most challenging and elite environments, as well as inspire them to move onto greater things in the most exciting and developed countries in the world. In the last two years alone our students and staff have visited Dubai, Spain, Norway, Greece, Holland and Thailand.



St Georges Park



Lilleshall Training Facility

## INTERNATIONAL TOURS AND TOURNAMENTS

The New Bucks Head is situated to the northwest of Telford in the Wellington area, and is easily accessible by road and rail. The stadium is well signposted from Junction 6 of the M54 (Wellington/Telford).



Dubai



MIC Cup (Spain)



Holland



## OPPORTUNITIES **ABROAD**

Thanks to our partners and excellent resources, we are able to offer scholarship opportunities for all of our talented footballers. By videoing 50% of the games that are played, and with specific action plans and programmes; students have the chance to go to Australia, Canada, USA or Spain to play Full Time Football for upto 3 years. Alongside this, students can also expect to be paid or receive a degree programme alongside their football contract.

For more information please visit [www.soccerSMART.net](http://www.soccerSMART.net)



SCHOLARSHIPS



## NATIONAL U19 LEAGUE

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The Football Conference Youth Alliance (FCYA) founded in 2000 is a self-funding competition, which allows semi-professional and professional teams to combine football training with education of a national standard through a Football Club & Education Provider partnership. The objective of the FCYA is to provide a high quality experience for 16-19 year olds both on the pitch and through nationally recognised educational qualifications.

The FCYA is now one of the largest football competitions of its kind in the country. The membership comprises clubs from The Premier League downwards. The FCYA is currently sponsored by Prospect Training Services who in March 2015 signed a new 3 year title sponsorship deal with the Competition. Prospect Training Services have been sponsors of the FCYA since 2012 and have been very supportive of the Competition and its aims.

The FCYA is governed by a management committee comprising at least two National League Directors one of whom will be appointed as Chairman, and representatives of the member clubs.

The FCYA is professionally set up with its own offices located in Central Worcester, it is officially part of the main National League structure but for ease of administration it operates on its own, seeking its own sponsors and suppliers to benefit all member clubs/colleges.





## OUR PROUD **SUCCESS STORIES**

Nathan was a young aspiring footballer that joined as a U16 trialist and soon progressed within our footballing infrastructure to gain regular playing time with our scholars in the North West Youth Alliance Football League. After a brief spell of outstanding performances we soon felt it was time that Nathan had the opportunity to showcase his talents to scouts at Wigan Athletic football Club. Nathan was then taken on a 6 week trial at Wigan Athletic and later that season was offered a 2 Year Scholarship with the football club. We all here at Coaching Connexions wish Nathan all the very best in his Career as an aspiring Professional Footballer.



Nathan Randell



Dion Johnston

Dion signed as a Scholar with our Ashton Athletic Football Club Scholarship in 2016. He established himself as a consistent player in our national elite squad that was selected to play in the prestigious 'MIC Cup' tournament in Barcelona. His mindset towards self development both as a footballer and academically soon propelled him into the spot light of various clubs across the North West. Dion was offered a 6 week trial with Bury Football Club which was extended to an offer until the end of the season. Dion continued to complete his education with Coaching Connexions along side playing as a full time Scholar at Bury Football Club. We wish Dion all the best on the start of his professional football career due to his excellent attitude and commitment towards his personal development.

Dominic joined the programme at AFC Telford with less than 3 GCSE grades at A-C and with no experience as a player at professional clubs. During the two years with us, Dominic has managed to gain a Merit at BTEC Level 3, giving him access to higher education should he wish. During the programme he has also represented our national squad in Spain (as captain) and has appeared several times for AFC Telford first team, including being part of their Shropshire Senior cup winning squad. Dominic is now considering several options for when he finishes the programme.



Dominic Bendall Court



Mohammed Sangare

Mohammed joined us a trialist and quickly impressed our staff with his physical profile and technical potential. Within 6 weeks, Gareth Cook introduced Mohammed to Liverpool FC whom he joined on a 6 week trial. Despite not being signed during this trial, Mohammed went onto trials at several North West professional clubs before being spotted by Newcastle United who immediately decided to sign Mohammed on a 2 year professional contract.



## NEXT STEPS

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The next simple steps to joining one of our programmes are:

1. Visit our website [www.coachingconnexions.co.uk/apply/](http://www.coachingconnexions.co.uk/apply/) or call 0151 521 4010
2. Enter your details.
3. Be invited to one of our Trial/Showcase games.
4. Wait for one of our team members to get in contact with you to arrange a interview.
5. Receive a contract and kit order form.
6. Attend the signing/presentation evening.
7. Attend the scholarship enrollment day upon collecting GCSE results.

## WHAT YOU RECEIVE **WHEN YOU SIGN**

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Once you have signed up, a kit order form will be sent.

Every student at coaching connexions will have a full match day kit and full training kit. You will have the privilege of having your own name and number of your choice printed. Please be quick to respond as popular numbers will be taken on a first come first serve basis.

Below is an example of the training kit.



## FOLLOW US ON **SOCIAL MEDIA**

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Follow us on social media to find out about any news and up and coming events.

 [www.coachingconnexions.co.uk](http://www.coachingconnexions.co.uk)

 [coachconnexions](https://twitter.com/coachconnexions)

 [coaching connexions limited](https://www.facebook.com/coachingconnexionslimited)

 [coaching\\_connexions](https://www.instagram.com/coaching_connexions)

 [coaching connexions](https://www.youtube.com/coachingconnexions)



[WWW.COACHINGCONNEXIONS.CO.UK/APPLY/](http://WWW.COACHINGCONNEXIONS.CO.UK/APPLY/)